



## Win a **#MatExp WhoseShoes?®** workshop

### Introduction

In 2014 the London Maternity Strategic Clinical Network funded five pilot user experience **#MatExp** workshops in response to poor London wide CQC maternity survey results. These workshops, based on the *Whose Shoes?®* concept, were hugely successful and as a result, the London SCN Maternity Experience produced a toolkit, including exemplars of good practice implemented by pilot sites as a result of the workshops.

One of the unexpected and powerful outputs was **#MatExp** the maternity improvement change platform. **#MatExp** successfully draws in health care professionals and women alike into initiating collaborative work and conversations for change, whether they have held a local workshop or not.

**'Nobody's Patient'** is a new project building on the foundations of the original initiative, focusing on the co-production of bespoke *WhoseShoes?®* user experience workshop scenarios based on and involving the experiences of families in three sensitive 'seldom heard' groups who often fall into 'gaps' between services with the aim of improving women's experiences. The aim is to facilitate change in 3 key areas:

- families with babies in NNU and paediatrics;
- severely ill women faced unexpectedly with a serious illness in pregnancy and the postnatal period;
- mid-trimester loss.

Our project started in April 2016 and we have been designing and testing new **#MatExp** WhoseShoes?<sup>®</sup> content to enable service users and health care providers to discuss local successes and challenges in an equal and respectful way directly leading to collaborative improvement work.

Now you have a chance to win a fully supported **#MatExp** WhoseShoes?<sup>®</sup> workshop with both the original maternity and the new 'Nobody's patient' material included.

So here is how.....

**We are inviting collaborative bids and are especially keen to see women and families involved from the beginning.**

**Please tell us in the most creative way why you believe your bid should be the winner of the **#MatExp** WhoseShoes?<sup>®</sup> workshop.**

**Here are some questions we would like you to cover in your entry:**

Why do you want to run a workshop & how did you hear about the competition?

Who is going to lead your workshop & tell us why they are the best person?

The whole nature of **#MatExp** is 'No hierarchy just people' how would you make your workshop as inclusive as possible.

Who will be following up on pledges after the workshop?

Tell us three key aims of what you would like to achieve from your workshop and why?

A year after the workshop what would you like to have happened?

How could you contribute to spreading the themes of the workshop & **#MatExp** to other people and other organisations?

Please fill out the form below and send with your competition entry to:

[Sam.frewin@kingstonhospital.nhs.uk](mailto:Sam.frewin@kingstonhospital.nhs.uk) with **“Nobody’s patient’ competition”** in the subject header.

**Closing date for entries is 30<sup>th</sup> September 2016**

|   |  |
|---|--|
| <b>Name of Organisation</b>                   |  |
| <b>Address</b>                                |  |
| <b>Lead contact</b>                           |  |
| <b>Email</b>                                  |  |
| <b>Phone number</b>                           |  |
| <b>Twitter handle if relevant</b>             |  |
| <b>Other organisations supporting the bid</b> |  |
| <b>Region</b>                                 |  |

Workshop must be able to be held by March 2017.

Bids can only be accepted from NHS organisations (including NHS trusts and NHS foundation trusts), Strategic Clinical Networks and CCGs in England.